MWGA 2026 Advertising Rates

Don't miss out on this excellent advertising opportunity! The *Montana Wool Grower Magazine*, MWGA's full-color quarterly magazine, reaches nearly 1,000 industry-related people throughout the state of Montana and surrounding states.

Rates for Members:

Full Color Display Ads:	Size (in inches):	Rate:
1/8th Page	2" width x 3.5" height	$65.00
¼ Page Vertical Ad	3.75" width x 5" height	$100.00
¼ Page Horizontal Ad	7.5" width x 2.5" height	$100.00
½ Page Vertical Ad	3.75" width x 10" height	$175.00
½ Page Horizontal Ad	7.5" width x 5" height	$175.00
Full Page	7.5" width x 10" height	$275.00

Rates for Non-Members:

Full Color Display Ads:	Size (in inches):	Rate:
1/8th Page	2" width x 3.5" height	$85.00
¼ Page Vertical Ad	3.75" width x 5" height	$125.00
¼ Page Horizontal Ad	7.5" width x 2.5" height	$125.00
½ Page Vertical Ad	3.5" width x 10" height	$225.00
½ Page Horizontal Ad	7.5" width x 5" height	$225.00
Full Page	7.5" width x 10" height	$400.00

Advertising Deadlines:

Winter Issue 2025 - February 16, 2026
Spring Issue 2025 - May 15, 2026
Ram Sale Issue 2025 - August 7, 2026
Convention Issue 2025 - Oct 16, 2026

Ad Services:

Edit/alter a previously created ad: $25
Create a brand-new ad: $75 and up

Publication Specs

Trim Size 7.5" x 10"
Four Color Process (CMYK)
PDF Format (press quality)
CMYK, all fonts embedded

If you are a producer or associate member, you will receive the member discount. Depending on your level of Associate membership, you are eligible for additional ad discounts. http://mtsheep.org/membership-benefits/associate-members/.

Thank you,

Stefanie Leach
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