



MWGA Advertising Rates



Rate sheet effective Apr 2021-March 2022. Don't miss out on this excellent advertising opportunity! The *Montana Wool Grower Magazine*, MWGA's full-color quarterly magazine, reaches nearly 1,000 industry-related people throughout the state of Montana and surrounding states.

Rates for Members:

Full Color Display Ads:	Size (in inches):	Rate:
1/8 th Page	2" width x 3.5" height	\$45.00
1/4 Page Vertical Ad	3.75" width x 5" height	\$80.00
1/4 Page Horizontal Ad	7.5" width x 2.5" height	\$80.00
1/2 Page Vertical Ad	3.75" width x 10" height	\$135.00
1/2 Page Horizontal Ad	7.5" width x 5" height	\$135.00
Full Page	7.5" width x 10" height	\$220.00

Rates for Non-Members:

Full Color Display Ads:	Size (in inches):	Rate:
1/8 th Page	2" width x 3.5" height	\$65.00
1/4 Page Vertical Ad	3.75" width x 5" height	\$105.00
1/4 Page Horizontal Ad	7.5" width x 2.5" height	\$105.00
1/2 Page Vertical Ad	3.5" width x 10" height	\$205.00
1/2 Page Horizontal Ad	7.5" width x 5" height	\$205.00
Full Page	7.5" width x 10" height	\$350.00

Advertising Deadlines:

May 2021 Issue- April 30
August 2021 Issue- July 28
November 2021 Issue-Oct. 27
February 2022 Issue- Feb. 7

Ad Services:

Edit/alter a previously created ad: \$15
Create a brand-new ad: \$45

Publication Specs

Trim Size 7.5" x 10"
Four Color Process (CMYK)
PDF Format (press quality)
CMYK, all fonts embedded

If you are a producer or associate member, you will receive the member discount. Depending on your level of Associate membership, you are eligible for additional ad discounts.
<http://mtsheep.org/membership-benefits/associate-members/>.

Thank you,

Leah Johnson
MWGA Executive Secretary
(406) 442-1330
leah@mtsheep.org